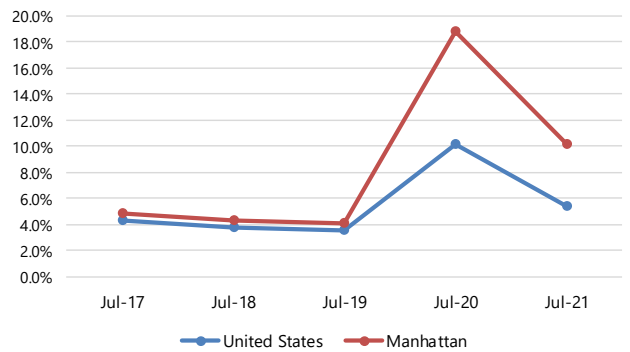


# Manhattan Multi-Family Sales Volume & Buying Trends – July 2021

COVID-19 surfaced in the United States in Mid-March 2020. Federal, state, and local governments responded by issuing strict stay-at-home orders and closing nonessential business. Trends in retail sales, vacancy rates, rent collection rates, and unemployment underscore the crippling effects of COVID-19 on American consumers and businesses alike. The New York Daily New Case table below highlights the progression of daily case counts. As of Q2 2021, societal conditions surrounding the COVID-19 Pandemic have undoubtedly improved. Vaccines are now available to all individuals aged 12 or older in New York State, and hospitalizations and number of new cases continue to decrease. State Officials began loosening occupancy restrictions as of May 2021 pertaining to indoor and outdoor gatherings and business capacity limits. Businesses can now operate at full capacity so long as the 6-foot social distancing rule is met. Whereas social conditions continue to improve, markets are still being affected by COVID-19. As the calendar moves through summer and restrictions continue to be lifted, investors will be looking for sustainable trends in transaction volume and pricing that have yet to occur.

With COVID on the forefront, fundamentals in many major markets have been greatly altered. This publication analyzes sales trends in terms of number of transactions and dollar volume for multifamily properties in the Manhattan market, encompassing the Downtown, Midtown South, Midtown, and Uptown submarkets.

Unemployment Rate - Five Year Trend



Vaccine doses given

7-day avg: 44,146  
65.6% at least one dose

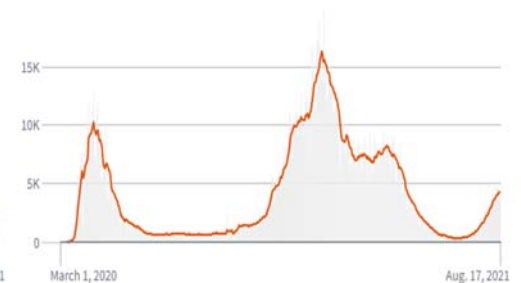


Source: Reuters

New York State

New cases

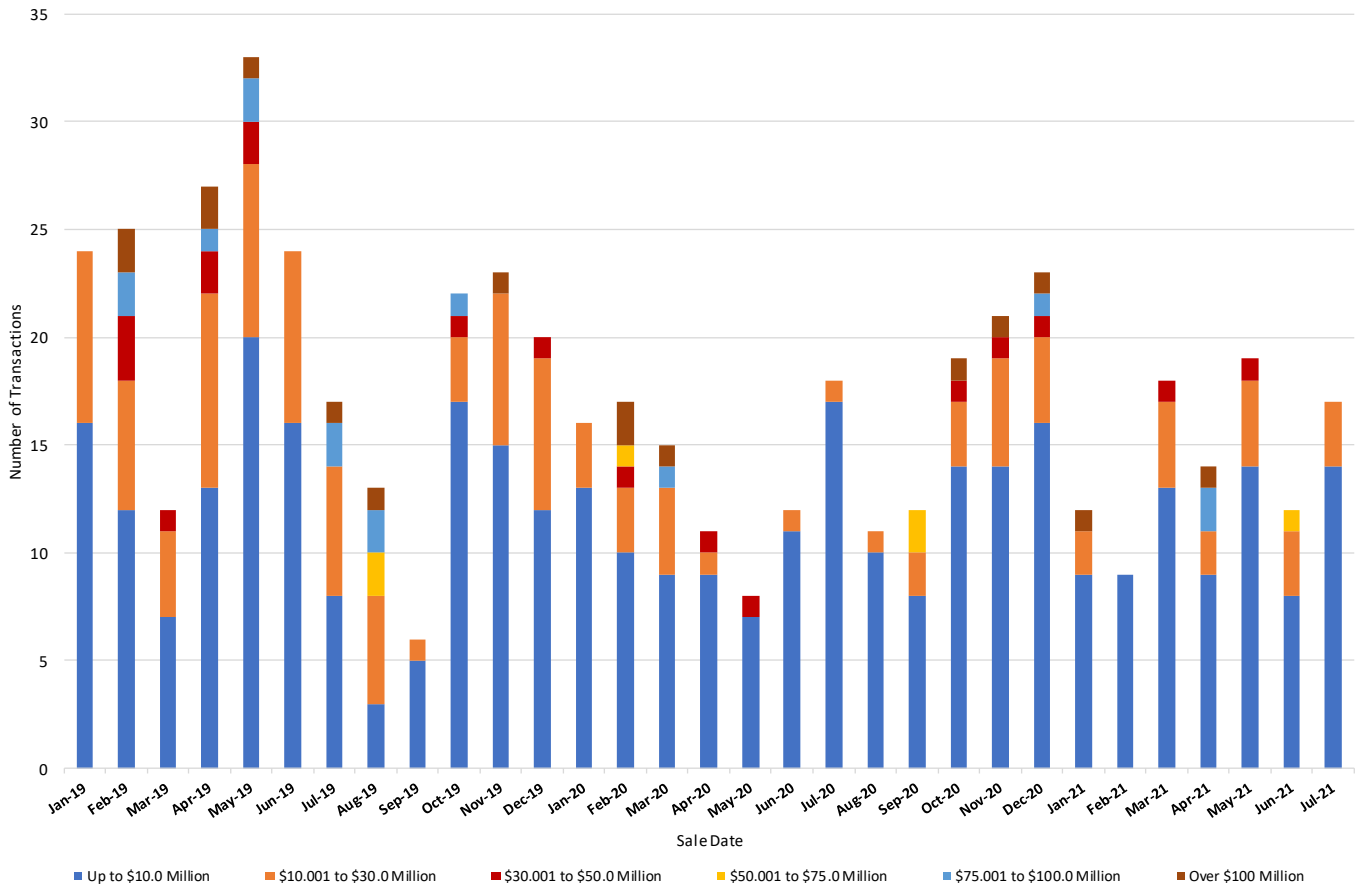
7-day avg: 4,224



**Number of Sales Transactions**

- Parameters: All multifamily investment sales in the Manhattan market, segmented by price tranche.
- January 2019 - March 2020- number of monthly transactions ranged from 6 to 33, averaging 20 per month.
- April 2020 – May 2021- number of monthly transactions ranged from 8 to 23, averaging 15 per month.
- Lower total number of sales after April 2020 relative to the prior year.
- Decreasing number of sales in April and May 2020 following the onset of the pandemic.
- September 2020 - December 2020- number of transactions trending upward.
- January 2021- number of transactions decreases 48%
- February 2021- 9 total transactions, none over \$10 million
- Number of transactions fluctuates from March through July 2021
- July 2021- 17 total transactions, an increase of 41.7% from the month prior
- Largest month-to-month increase in number of sales was 267% from September 2019 to October 2019
- Largest month-to-month decrease in number of sales was 54% from August 2019 to September 2019
- Since January 2019 - 68% of all transactions were in the “Up to \$10 million” tranche.
- Since January 2019 - 22% of all transactions were in the \$10 to \$30 million tranche.
- Since January 2019 - 93% of all transactions were under the \$30 million threshold.

**Manhattan Multi-Family - Number of Transactions**

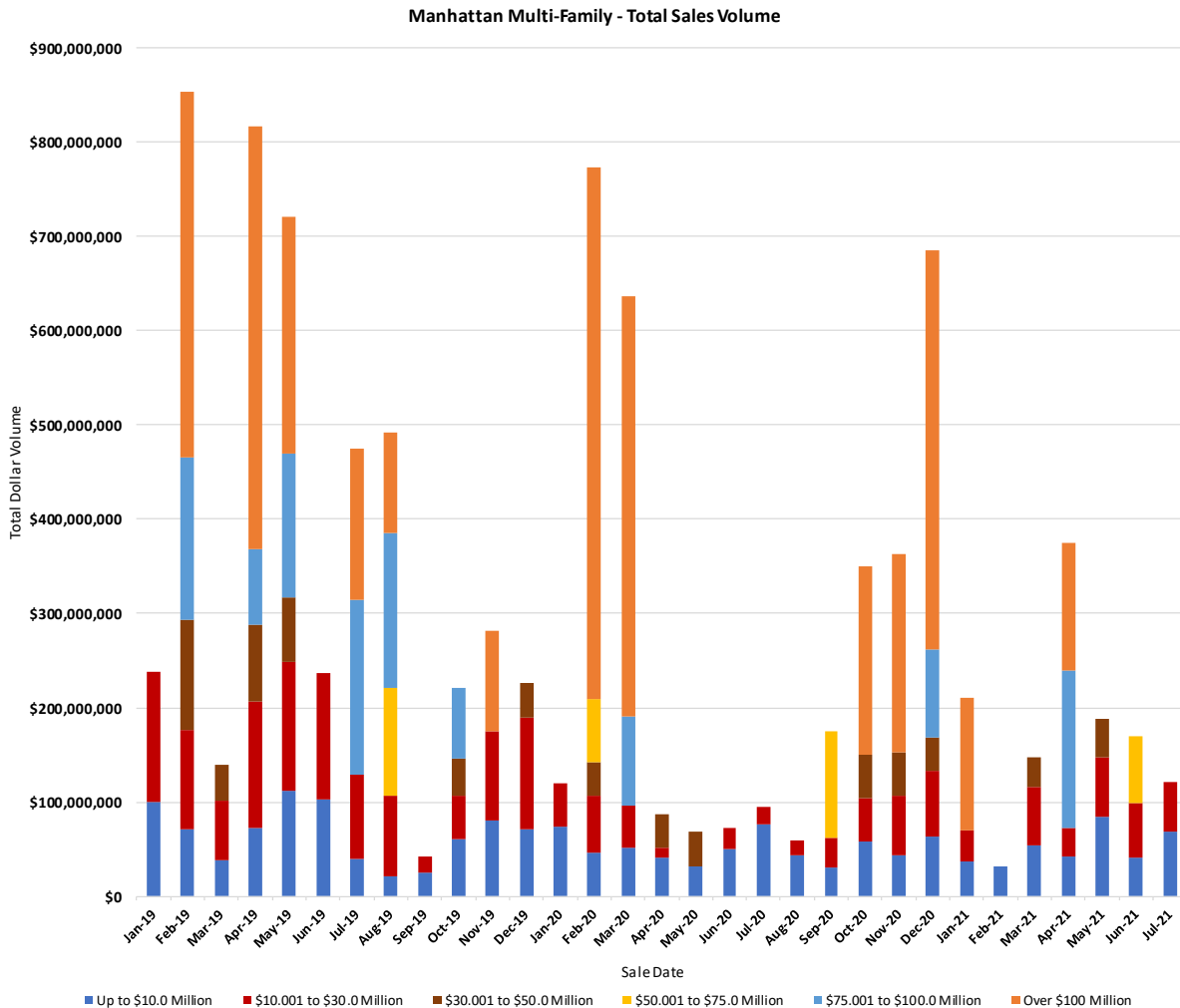


**Dollar Volume of Sales Transactions**

In 2019, the average monthly sales volume was approximately \$395 million. Comparatively, the average monthly sales volume in 2020 was roughly \$291 million, reflecting a decrease of approximately 27%. Thus far in 2021, average sales volume is roughly \$177 million, which represents a year-over-year decrease of 39%. We tracked the dollar volume of monthly sales by tranche as seen below.

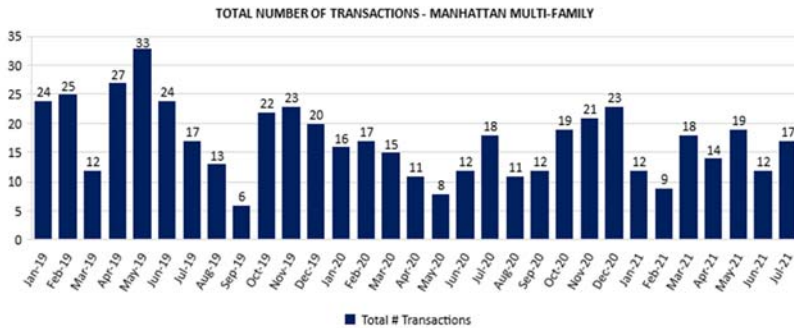
Total Dollar Volume - Manhattan Multi-Family			
YEAR	2019	2020	2021 (Jan-Jul)
<b>Min</b>	\$42,480,000	\$58,934,900	\$31,982,250
<b>Max</b>	\$853,663,077	\$773,195,653	\$374,301,852
<b>Average</b>	\$395,294,948	\$290,503,244	\$177,446,495
<b>% Difference</b>	-	-26.5%	-38.9%

- Average sales volume from January 2019 to March 2020 was \$418,284,789.
- Average sales volume from April 2020 to July 2021 was \$199,839,496.
- The largest increase in dollar volume was 542% from January 2020 to February 2020
- The largest decrease in dollar volume was 91% from August 2019 to September 2019.
- January, April, May, and June 2021 each logged total transaction volume over \$150 million.
- February, March, and July 2021 did not reach a transaction volume of \$150 million.
- Sales volume decreased 28.7% from June to July 2021.



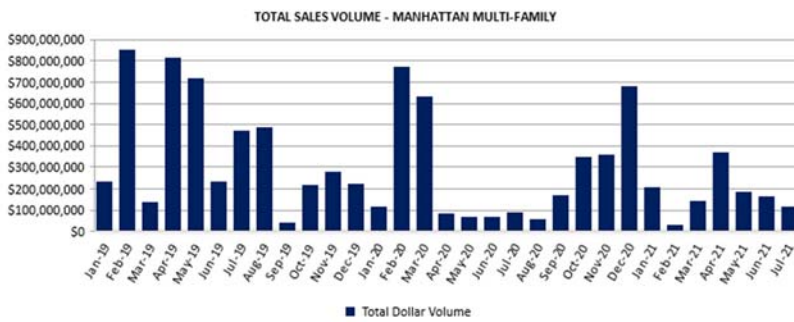
**SALES (2019-2021): Volume**

Pre-COVID-19, sales volume fluctuated more, with higher highs and lower lows. The market saw a decline in number of transactions in April and May 2020 after the onset of COVID, and an increase in number of transactions to close out the year. So far in 2021, only 101 sales have been registered, with 17 sales in July 2021. Through the same amount of time in 2019, there were 162 registered sales, indicating that the current market is still soft compared to pre-COVID levels.



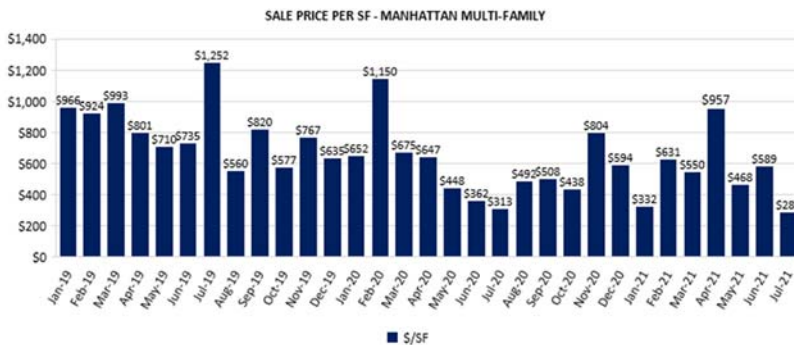
**Dollar Volume of Sales**

Dollar volume showed an upward trend through 2020 but has been comparatively low so far in 2021. The market registered four consecutive months of under \$100 million in transaction volume from May 2020 to August 2020. Transaction volume then increased considerably from September 2020 to December 2020. The market has been sluggish in 2021, with dollar volume fluctuating but currently trending downward. February 2021 saw the lowest dollar volume of the 30-month period, with July 2021 registering the second lowest total so far this year.



**Sale Price Per Square Foot**

Over the period, average sale price per square foot ranged from \$288 to \$1,252, averaging \$666 per square foot. From January 2019 to March 2020, average price per square foot was \$815. From April 2020 to July 2021, average price per square foot was \$526. Price per square foot is noticeably lower in the post-COVID era, with the low price per square foot mark of \$288 set most recently in July 2021. The price per square foot figure of \$957 in April appears to be an anomaly.



**Patrick T. Craig, MAI, MRICS**  
Executive Managing Director  
Real Estate Valuation Practice  
212.897.9481  
ptcraig@marshall-stevens.com



**Emily Ferreira**  
Director  
Real Estate Valuation Practice  
646.438.7605  
eferreira@marshall-stevens.com



**Daniel Bryant**  
Analyst  
Real Estate Valuation Practice  
dbryant@marshall-stevens.com

SOURCE: eMarketer, CoStar, STDB, US Bureau of Labor Statistics, and Marshall & Stevens