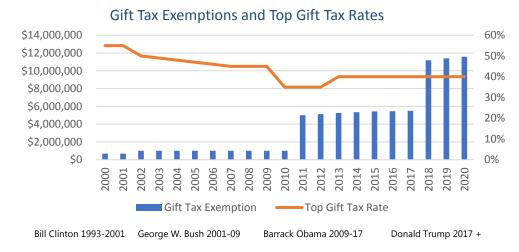
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Gifting More in a Down Market - Wealth Transfer Insight

By Ralph Consola, Principal

Wealth Transfer Opportunity - The US economy is currently responding to multiple market disruptions, including the uncertainty that comes with an impending presidential election and the potential impact of new economic policies. This confluence of events presents opportunities for those interested in transferring wealth to future generations.

- 1. The value of most businesses (public and private) are down significantly, therefore a greater interest in a business can be transferred at this time at a lower current value.
- 2. The federal lifetime gift tax exemption is higher than any time in our recent history, \$11.58MM, and the top gift tax rate is 40%. If there is a change in administration, this could change dramatically, and not in your favor see the chart below.



The best way to take advantage of this wealth transfer opportunity, while it lasts, is to consult with a financial advisor and/or estate attorney to map out a plan and then hire an established valuation firm that will properly account for the depressed market in determining the value of your investments.

Established in 1932, **Marshall & Stevens** is a recognized leader in business and asset valuation, serving investors and trusted advisors with estate and gift tax planning and reporting analyses.



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Ralph has been with Marshall & Stevens for over 20 years. He works with clients and their trusted advisors on estate and gift tax reporting analyses that include fractional interests in business enterprises, real estate, and intangible assets.

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