

marshall

stevens

New York Regional Industrial & Flex Sales Volume & Buying Trends – October 2020

Compared to other sectors of the real estate market, the New York regional industrial market is holding relatively strong as the effects of the COVID-19 pandemic crisis continue to unfold. Market fundamentals and investor sales activity were healthy in 2019 and Pre-Covid-19. There was a slight dip in transactions and leasing in April 2020, but optimism picked up through the end of summer. As of October 2020, however, activity is trending downward again, with a continued lag in rent growth and skepticism in the investor sales market. This report analyzes trends in investment sales in the industrial and flex market from January 2019 through October 2020 in the New York-Newark, NY-NJ-CT-PA combined statistical area.

The pandemic has caused consumer spending habits to change dramatically, with ecommerce sparking growth in the industrial market and hitting the retail industry hard. Spending habits are not expected to normalize until the end of 2021.



POPULATION												
YEAR	US	CSA										
2000 Total Population	281,421,906	21,500,484										
2010 Total Population	308,745,538	22,255,491										
2020 Total Population	333,793,107	22,997,937										
2025 Total Population	346,021,282	23,263,141										
10-20 CAGR	0.8%	0.3%										
20-25 CAGR	0.7%	0.2%										

ном	E OWNE	RSHIP	ME	DIAN HH IN	COM
YEAR	US	CSA	YEAR	US	CS
2010	57.7%	49.2%	2020	\$62,203	\$79
2020	56.4%	47.5%	2025	\$67,325	\$86,
2025	56.2%	47.0%	CAGR	1.60%	1.4



Unemployment Rate - Five Year Trend



NOTE: October 2020 unemployment statistics for the New York Region were not available as of the date this report was written.

Empire State Building, 350 Fifth Avenue, Suite 4320, New York, NY 10118 212.425.4300 marshall-stevens.com

marshall

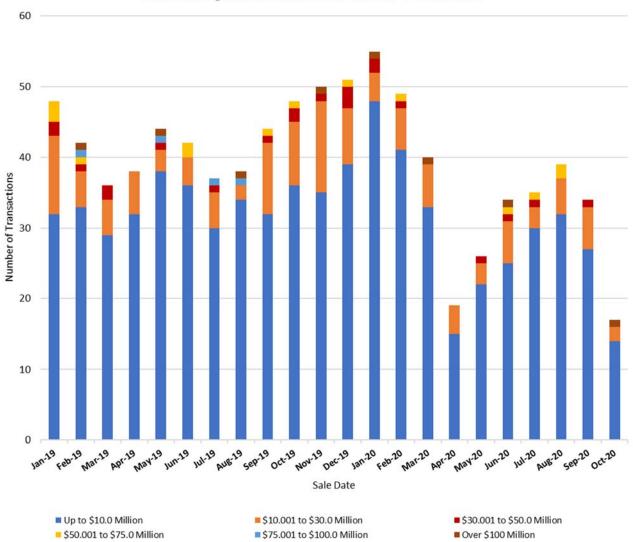
stevens

Number of Sales Transactions

We tracked the number of monthly industrial and flex sales recorded in the New York regional market, segmented into tranches as seen below. Over the prior 22-month period, as of October 2020, there were 866 transactions. Approximately 80% of these transactions were below \$10 million, roughly 19% were between \$10 and \$100 million, and approximately 1% were above \$100 million.

Historical Transaction Volume - New York Regional Industrial & Flex																								
Number of Transactions	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20 M	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Total	% of Total
Up to \$10.0 Million	32	33	29	32	38	36	30	34	32	36	35	39	48	41	33	15	22	25	30	32	27	14	693	80.0%
\$10.001 to \$30.0 Million	11	5	5	6	3	4	5	2	10	9	13	8	4	6	6	4	3	6	3	5	6	2	126	14.5%
\$30.001 to \$50.0 Million	2	1	2	0	1	0	1	0	1	2	1	3	2	1	0	0	1	1	1	0	1	0	21	2.4%
\$50.001 to \$75.0 Million	3	1	0	0	0	2	0	0	1	1	0	1	0	1	0	0	0	1	1	2	0	0	14	1.6%
\$75.001 to \$100.0 Million	0	1	0	0	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	0.5%
Over \$100 Million	0	1	0	0	1	0	0	1	0	0	1	0	1	0	1	0	0	1	0	0	0	1	8	0.9%
Total # Transactions	48	42	36	38	44	42	37	38	44	48	50	51	55	49	40	19	26	34	35	39	34	17	866	100.0%
% Change from Prior Month		-12.5%	-14.3%	5.6%	15.8%	-4.5%	-11.9%	2.7%	15.8%	9.1%	4.2%	2.0%	7.8%	-10.9% -	18.4%	-52.5%	36.8%	30.8%	2.9%	11.4%	-12.8% -	50.0%	-	-

The number of monthly transactions generally increased throughout 2019. The largest number of monthly transactions occurred in January 2020 but dropped off each month through April. The number of transactions increased in May and each month through the end of August, indicating optimism in investor activity returning, but the upward trend did not continue, with significant decreases seen in the last two months The figures are portrayed graphically below.



New York Regional Industrial & Flex - Number of Transactions

Empire State Building, 350 Fifth Avenue, Suite 4320, New York, NY 10118 212.425.4300 marshall-stevens.com

marshall

stevens

Dollar Volume of Sales Transactions

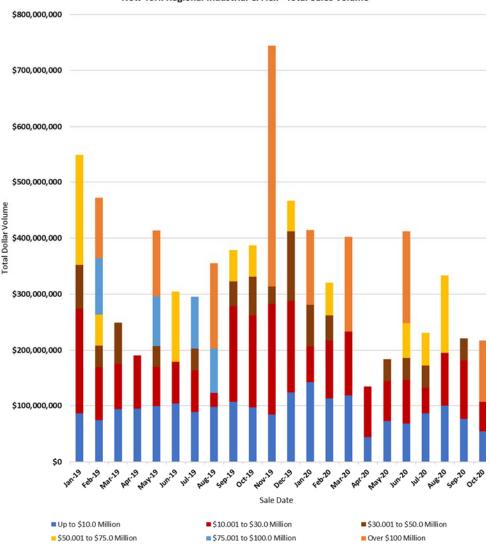
From January through October 2019, the average monthly sales volume was approximately \$359 million. Comparatively, the average monthly sales volume in 2020 as of October is roughly \$287 million, reflecting a decrease of approximately 20%. We tracked the dollar volume of monthly sales by tranche as seen below.

Historical Transaction	Historical Transaction Volume - New York Regional Industrial & Flex (in Millions)																							
Dollar Volume of Transactions	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Total	% of Total
Up to \$10.0 Million	\$86.6	\$74.4	\$94.1	\$95.0	\$99.3	\$104.0	\$88.5	\$97.9	\$107.4	\$96.8	\$84.4	\$124.1	\$141.8	\$113.3	\$118.5	\$43.8	\$73.1	\$68.4	\$86.8	\$100.5	\$76.3	\$54.3	\$2,029.2	26.4%
\$10.001 to \$30.0 Million	\$187.8	\$94.5	\$80.7	\$95.7	\$69.8	\$74.5	\$75.1	\$24.8	\$171.7	\$165.1	\$198.5	\$164.2	\$65.1	\$103.6	\$114.6	\$90.9	\$70.9	\$77.3	\$45.0	\$94.8	\$104.9	\$52.5	\$2,221.9	28.9%
\$30.001 to \$50.0 Million	\$77.3	\$39.6	\$74.5	\$0.0	\$38.5	\$0.0	\$39.5	\$0.0	\$44.1	\$69.6	\$31.0	\$123.9	\$74.0	\$45.2	\$0.0	\$0.0	\$40.0	\$40.0	\$40.0	\$0.0	\$40.0	\$0.0	\$817.2	10.6%
\$50.001 to \$75.0 Million	\$198.0	\$55.5	\$0.0	\$0.0	\$0.0	\$126.1	\$0.0	\$0.0	\$55.0	\$55.0	\$0.0	\$54.3	\$0.0	\$58.5	\$0.0	\$0.0	\$0.0	\$62.5	\$59.0	\$138.5	\$0.0	\$0.0	\$862.4	11.2%
\$75.001 to \$100.0 Million	\$0.0	\$100.0	\$0.0	\$0.0	\$89.0	\$0.0	\$92.3	\$80.5	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$361.8	4.7%
Over \$100 Million	\$0.0	\$108.0	\$0.0	\$0.0	\$116.9	\$0.0	\$0.0	\$152.0	\$0.0	\$0.0	\$430.0	\$0.0	\$133.0	\$0.0	\$169.0	\$0.0	\$0.0	\$164.0	\$0.0	\$0.0	\$0.0	\$110.8	\$1,383.7	18.0%
Total Dollar Volume	\$549.7	\$472.0	\$249.3	\$190.7	\$413.5	\$304.6	\$295.3	\$355.2	\$378.1	\$386.5	\$743.9	\$466.4	\$414.0	\$320.6	\$402.1	\$134.7	\$184.0	\$412.3	\$230.8	\$333.8	\$221.2	\$217.6	\$7,676.1	100.0%
% Change from Prior Month	-	-14.1%	-47.2%	-23.5%	116.8%	-26.3%	-3.1%	20.3%	6.5%	2.2%	92.5%	-37.3%	-11.2%	-22.6%	25.4%	-66.5%	36.6%	124.0%	-44.0%	44.6%	-33.7%	-1.6%	-	-

Over the analysis period, the category with the highest transaction volume is in the "\$10.001 to \$30.001 Million" category, which comprises nearly 29% of all dollar volume. There were zero transactions over \$50 million in April, May, or September 2020. There were signs of returned activity in June, but since July 2020, dollar volume has fluctuated and there has been a noticeable lack of higher priced transactions.



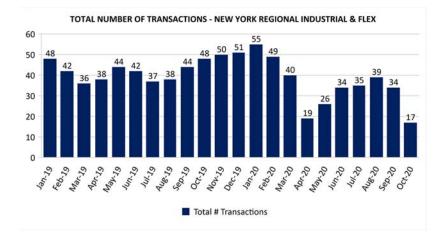
Dollar volume fluctuated in 2019 but was relatively high throughout the year. There was a significant drop in April 2020, but transaction volume increased in May and June, showing signs of optimism, before dropping again in July. Dollar volume has been fluctuating significantly and figures are still below the levels seen one year prior.



New York Regional Industrial & Flex - Total Sales Volume

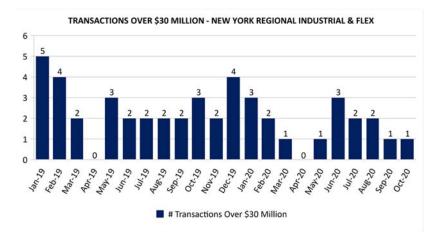


stevens



Total Dollar Volume

TOTAL SALES VOLUME - NEW YORK REGIONAL INDUSTRIAL & FLEX



SALES (2019-2020): Volume

Pre-COVID-19, sales volume fluctuated at a relatively high level, ranging from 36 to 55 sales per month from January 2019 through March 2020. April 2020 marked a significant drop in the number of transactions, and there have been some increases since then, but figures started declining again through September and October 2020. There were only 17 transactions in the most recent month, indicating an overall downward trend since the end of summer.

Dollar Volume of Sales

Dollar volume decreased in the last two months, following significant fluctuations after the drop in April. Dollar volume increased 37% from April to May and 124% from May to June, indicating optimism in investment activity, but the minimal activity seen since then indicates that might have been premature. It is important to note that March 2020 exhibited a healthy volume of sales, indicating the market was positioned well leading up to the crisis. Market participants are hoping sales activity will return to pre-crisis levels in the near term, but only time will tell.

Transactions over \$30M

The graph on the left illustrates investor concern committing to deals above \$30 million. There were no sales above \$30 million in April 2020 and only one each in May, September, and October 2020. Activity seemed to pick up from June through August but dropped off again in September. Prior to that, between January 2019 and March 2020, the average number of sales over \$30 million was 2.5 per month. This metric will be tracked carefully by market participants going forward.



Patrick T. Craig, MAI, MRICS Executive Managing Director Real Estate Valuation Practice 212.897.9481 ptcraig@marshall-stevens.com



Emily Ferreira Senior Associate Real Estate Valuation Practice 646.438.7605 eferreira@marshall-stevens.com



Jacob Scott Analyst Real Estate Valuation Practice 646.438.7606 jscott@marshall-stevens.com

SOURCE: eMarketer, CoStar, STDB, US Bureau of Labor Statistics, and Marshall & Stevens